

Case 1 Instructions

Due date: Sunday 06/23/2019 at 11:55 PM

Complete the Motion Picture Industry (Case Problem 2) at the end of Chapter 2 and Chapter 3. You will answer all questions in both chapters, except I don't want you to use the dataset in the textbook files. Instead, I will send you an email with a .csv file that contains the dataset you will use.

Note that this is an individual assignment and each student will have a different dataset, so while you may ask each other about the case, each student must do their individual assignments and will have different results.

Every table or plot should be supported with a brief discussion, in plain English, that describes it. Clarity and brevity are encouraged. You will be evaluated in your ability to communicate results effectively. Submit your final report as a .pdf on Blackboard by the due date along with your calculations in Excel to receive credit.